

Insights: Publications

You're Gonna Need A Bigger Boat: Data Management and E-Discovery Strategy

LitSmart E-Discovery Blog

November 14, 2024

Written by **Mark E. Hartsell**

"You're gonna need a bigger boat." This iconic line was uttered by Chief Brody in the 1975 blockbuster film *Jaws* when he first saw the massive size of the shark they were trying to catch. At that moment, Brody realized they were in completely over their heads, and the boat they had was not big enough to accomplish their task. While Quint's Orca fishing boat and his traditional methods were capable of handling previous assignments, they were not going to be enough to take on the enormous shark they were chasing.

Related People



Mark E. Hartsell

t 336.607.7456

mhartsell@ktslaw.com