



Insights: Publications

Would a Franchise Lawyer Make a Good Franchisee?

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In this article, Rupert Barkoff discusses the pros and cons of whether a franchise lawyer would make a good (or bad) franchisee. On the one hand, they may "be more likely to understand the significance of a franchise agreement," but on the other, they may "be fixed in their ways and not easily convinced that the franchisor's system must be followed in order to achieve success."