

Insights: Publications

Lessons Learned 3 Years After First CCPA Enforcement Action

Law360

August 21, 2025

Written by **Tatum Andres**

Aug. 24 marks the three-year anniversary of California Attorney General Rob Bonta's first public enforcement action under the California Consumer Privacy Act: a \$1.2 million settlement with beauty retailer Sephora.

Since that landmark case, Bonta has pursued a steady stream of enforcement actions across industries, targeting companies that fail to comply with the CCPA's requirements for collecting, sharing and disclosing consumer personal information. Three years in, a clearer picture has emerged of how the law is being interpreted and enforced, and what that means for businesses moving forward.

Click [here](#) or "Download PDF" to read more from [Tatum Andres](#).

Related People



Tatum Andres

t 312.628.7183

tandres@ktslaw.com