



Insights: News

Kilpatrick Townsend's Trademark Practice Receives Widespread National Acclaim

November 5, 2020

ATLANTA (November 5) — Kilpatrick Townsend & Stockton is proud to announce that the firm's trademark practice has received broad acclaim at the national level this year from some of the world's most prestigious legal rankings. In addition to its recognition as "**Law Firm of the Year**" and the **Top-Listed firm** nationally for Trademark Law from *U.S. News - Best Lawyers* "Best Law Firms" and Best Lawyers® respectively, Kilpatrick Townsend is one of only two firms in the country ranked at the highest level in the top three major trademark rankings: *Chambers USA 2020*, *World Trademark Review 1000 2020*, and *Managing IP Stars 2020*.

"We are honored to work with outstanding clients who entrust us in protecting their brands. When it comes to trademark work, nobody does it better than Kilpatrick Townsend," said [Bill Brewster](#), co-chair of the firm's 100+ attorney Trademark and Copyright Team, which is the largest in the United States.

"For nearly 120 years, the world's leading brands have chosen Kilpatrick Townsend to manage their complex global trademark portfolios," said [Anthony Malutta](#), co-chair of the firm's Trademark and Copyright Team. "Our team's expertise, depth, and global power allow us to efficiently manage even the largest portfolios."

Kilpatrick Townsend's trademark accolades in 2020 include:

[The Best Lawyers in America®](#)

Kilpatrick Townsend was recognized as the **Top-Listed firm** in the nation for the total number of attorneys listed for Trademark Law by Best Lawyers®. This is the eighth-consecutive year the firm has earned this prestigious recognition. In total, the firm has 21 attorneys recognized for Trademark Law.

[U.S. News - Best Lawyers "Best Law Firms"](#)

Kilpatrick Townsend was named "**Law Firm of the Year**" for Trademark Law in the 2021 Edition of *U.S. News - Best Lawyers* "Best Law Firms." The designation is based on law firms' overall performance in a given practice area and represents a significant showing in the research process. Only one firm is recognized as "Law Firm of the Year" in a given practice area each year.

[Chambers and Partners](#)

Kilpatrick Townsend was ranked **Band 1** for Intellectual Property: Trademark, Copyright & Trade Secrets (USA Nationwide) in the 2020 edition of *Chambers USA: America's Leading Lawyers for Business*.

Managing Intellectual Property

Managing Intellectual Property honored Kilpatrick Townsend's national trademark practice as the **U.S. Trademark Prosecution Firm of the Year**. Kilpatrick Townsend has received this prestigious recognition three of the last five years. The firm is one of only three firms that received Tier 1 ranking, U.S. National, in both Trademark Prosecution and Trademark Contentious categories.

In addition to Firm of the Year honors, Kilpatrick Townsend's trademark practice received top recognition from Managing Intellectual Property's annual IP Stars ranking.

World Trademark Review (WTR) 1000

The firm was awarded a **gold level** ranking—the highest ranking available—by the *2020 World Trademark Review (WTR) 1000 - The World's Leading Trademark Professionals*, including gold-level rankings in California, Georgia, and North Carolina, and also top rankings in New York and Washington, D.C. The firm also was one of only 15 firms ranked in China and SARs | China: Foreign.

Additionally, 28 of the firm's lawyers were recognized as leading trademark practitioners. Partners **Bill Brewster, Ted Davis**, and **Lisa Pearson** were ranked among the top attorneys nationally for enforcement, and Mr. Davis was ranked among the top attorneys nationally for prosecution and strategy.

Kilpatrick Townsend's attorneys have enabled many of the world's leading brands to enter new markets, expand into new product categories, distribute through new channels, and maximize the value of their trademark and copyright portfolios. Strategic trademark management and protection have never been more important to business or presented more challenges for modern businesses. The firm's clients have the advantage of a team that understands the value of trademarks in today's marketplace, as well as the interplay of trademark and broader IP protection.

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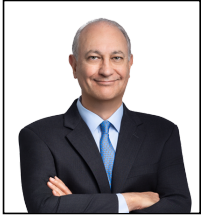


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