



Calla E. Yee

Partner

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Services

Intellectual Property
Trademark, Copyright &
Advertising
Clearance & Portfolio Management

Calla Yee focuses her practice on global portfolio management and brand strategy for some of the world's most recognizable brands. She strategically leads global trademark prosecution programs, developing and managing international and domestic trademark protection strategies, global portfolio audits, domestic and foreign trademark clearance, and comprehensive re-branding initiatives. Calla also leads global registry disputes and enforcement efforts. Calla collaborates with clients of all sizes, spanning diverse business sectors including software and technology, social networking, virtual reality, artificial intelligence (AI), entertainment and video gaming, blockchain and cryptocurrency, fin-tech, and local commerce platforms, among others.

While attending law school, Calla was a research assistant for J. Thomas McCarthy, supporting his research on relevant case law and legal literature to update and maintain the treatises, *McCarthy on Trademarks and Unfair Competition* and *The Rights of Publicity and Privacy*. Calla remains actively engaged with her alma mater, contributing her time and expertise. In addition to her practice, Calla is an Adjunct Professor at the University of San Francisco School of Law and serves as the subject matter expert for the Saul Lefkowitz moot court teams. She also serves on the Board of Governors and is also an active Board member of the San Francisco Intellectual Property Law Association (SFIPLA).

Calla was recognized in 2025 and 2026 as one of the "Best Lawyers: Ones to Watch" for Intellectual Property Law by *The Best Lawyers in America*®. She was recognized as a Northern California "Rising Star" in 2025 and the six years immediately preceding for Intellectual Property by *Super Lawyers* magazine. In 2023, Calla was named one of the Bay Area's "40 Under 40" Leaders by San Francisco Business Times. She was recommended by *Legal 500 US* in 2023 for Non-Contentious Trademark Law. Calla was named a "Trademark Leader" in 2024 by *World IP Review*. She was recognized as a "Lawyer on the Fast Track" at *The Recorder's* 2023 annual California Legal Awards program. Calla was named to the "NAWL Rising List" in 2024 by the National Association of Women Lawyers.

Education

University of San Francisco School of Law J.D. (2015) *with honors*, *CALI Excellence for the Future Awards* – Maritime Law

University of San Francisco School of Law Intellectual Property and Technology Certificate (2015) *with honors*

Colgate University B.A. (2009) Political Science, Minor in Economics

Admissions

California (2015)

Professional & Community Activities

San Francisco Intellectual Property Law Association (SFIPLA), Board Member

International Trademark Association, Member

University of San Francisco School of Law, Adjunct Professor

University of San Francisco School of Law, Faculty Advisory for Saul Lefkowitz Moot Court Competition Teams

Insights

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Over 100 Kilpatrick Attorneys Named 2025 Super Lawyers and Rising Stars

November 25, 2025

[Events](#)

INTA Career Development Panel with Kilpatrick Townsend

October 16, 2025

[Perspectives](#)

5 Key Takeaways | Trademark and Patent Rights: Better Together—How to Strengthen Your IP Protections

August 22, 2025

[Events](#)

Trademark and Patent Rights: Better Together—How to Strengthen Your IP Protection

August 5, 2025

[News Releases](#)

126 Kilpatrick Attorneys Named 2024 Super Lawyers and Rising Stars

November 11, 2024