



Insights: News Releases

Partner Allisen Pawlenty-Altman Rejoins Kilpatrick Townsend's Intellectual Property Department in Washington, DC

August 22, 2016

WASHINGTON, DC (August 22) – Kilpatrick Townsend & Stockton announced today the addition of **Allisen Pawlenty-Altman** to the firm's Washington, DC office. Ms. Pawlenty-Altman rejoins the firm after serving as Corporate Counsel at Amazon for two years. She is a Partner on the firm's Trademark and Copyright Team in the firm's internationally-recognized Intellectual Property Department.

"We are thrilled to welcome Allisen back to the firm," said **David Mayberry**, Co-Chair of Kilpatrick Townsend's Trademark and Copyright Team. "With over a decade of experience, Allisen is an outstanding addition to the Washington, DC office and brings a deep understanding and appreciation for the nuances of international brand management and a high level of expertise in this specialized area. Her confidence and excellent client interpersonal skills complement her legal prowess and make her an ideal fit for the firm, our clients, and our growing Trademark and Copyright Team."

"I am delighted and honored to be rejoining Kilpatrick Townsend and one of the nation's premier Trademark and Copyright Practices," said Ms. Pawlenty-Altman. "Having previously worked at Kilpatrick Townsend, I know that I am joining a fantastic group of attorneys and a firm that puts client service first, encourages collaboration, and serves an impressive and expanding client base. This is a tremendous opportunity and I look forward to being a resource to the firm and our clients."

During her time at Amazon, Ms. Pawlenty-Altman led the in-house team responsible for all trademark, copyright, and enforcement work for Amazon's fast-growing original content business. In this role, she regularly advised business leadership on a wide array of intellectual property matters, including global risk profile and risk mitigation for new product names, scope of rights and strategy for rights acquisition and expansion, and thoughtful, customer-focused rights enforcement. Given this experience, Ms. Pawlenty-Altman has a unique understanding of the many demands facing in-house counsel and the need for outside counsel to be nimble, practical, business-minded, and PR-sensitive. Before her time at Amazon, she led Kilpatrick Townsend's Washington, DC's office portfolio team, working closely with client-focused teams for global consumer products, entertainment, media, and hospitality brands.

Ms. Pawlenty-Altman is a business-minded, creative, and practical attorney with deep trademark and copyright experience in the Internet, technology, and entertainment spaces. She focuses her practice on domestic and international trademark counseling, portfolio management, and enforcement for global brand owners. Ms.

Pawlenty-Altman helps companies assess the availability of trademarks for use and registration, develop and implement complex trademark protection strategies, monitor and enforce trademark rights, and negotiate and draft trademark consent and coexistence agreements.

Ms. Pawlenty-Altman earned her J.D. from George Mason University School of Law, *cum laude*. She received her B.A. in Government and French Literature from the University of Notre Dame, *magna cum laude*.

For more information about Kilpatrick Townsend, please visit: www.kilpatricktownsend.com.

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