



Insights: Perspectives

5 Key Takeaways | Trade Secrets 2018: What Every Lawyer Should Know

December 10, 2018

5 KEY TAKEAWAYS

Trade Secrets 2018: What Every Lawyer Should Know

Kilpatrick Townsend partner [Audra Dial](#) recently spoke about “[Trade Secrets 2018: What Every Lawyer Should Know](#)” as part of a panel at a [Practicing Law Institute](#) seminar in San Francisco.

Key takeaways from the presentation include:

1

Trade secrets are at an increased risk of misuse.

Employee negligence and carelessness is the biggest threat to trade secrets protection.

2

3

The first 30 days after a trade secret breach are critical. Conduct an internal investigation immediately to understand the scope of the problem and identify if any other individuals who may be current employees of the company are potentially vulnerable to being encouraged to assist the wrongdoers.

Avoiding a trade secret crisis involves advance planning. Identifying what assets are most important to a company and training employees on protection strategies and potential threats are key to advance planning.

4

5

It pays to be vigilant. Look for threats and audit security practices for potential weak spots.

For more information, please contact Audra Dial at adial@kilpatricktownsend.com.

www.kilpatricktownsend.com