Jennifer D. Arkowitz

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Services

Clearance & Portfolio Management

Intellectual Property

Trademark, Copyright & Advertising

Jennifer Arkowitz is Chair of the firm's Intellectual Property Department. Jennifer focuses her practice on global trademark portfolio management and she represents some of the world's most popular brands. She handles the full range of domestic and foreign clearance, prosecution, enforcement, and acquisition matters. Jennifer specializes in the entertainment industry, developing and managing title clearance, registration, and protection programs. She also manages trademark portfolios for clients in the technology space, including peer-to-peer content sharing/creation services, online marketplace services, cloud services, and wearable devices, as well in the food/beverage and biopharmaceutical industries.

Jennifer received Lexology's *Client Choice Guide - International 2013* Award in the Intellectual Property: Trademarks category for California. Jennifer was recognized as an "IP Star" and in 2026 and the 13 years immediately preceding, and she was named one of the "Top 10 IP Stars of the Top 250 Women in IP" in 2013 and one of the "Top 250 Women in IP" in 2022 and 2025 by *Managing Intellectual Property* magazine. Jennifer is listed in the 2026 and the eight immediately preceding editions of *World Trademark Review 1000 – The World's Leading Trademark Professionals*. She was named a "Trademark Leader" in 2023 and 2025 by *World IP Review*. Jennifer was listed in the 2026 and the four years immediately preceding editions of *Chambers USA: America's Leading Lawyers for Business* as Band 1 in the area of Intellectual Property: Transactional Trademark, Copyright and Trade Secrets. She was recognized in 2027 for Trademark Law by *The Best Lawyers in America*®. Jennifer was recognized as a 2013, 2014 and 2015 Northern California "Rising Star" for Intellectual Property by *Super Lawyers* magazine. In 2014, 2015, 2022, 2023, 2024 and 2025, she was recommended by *Legal 500 US* for Non-Contentious Trademark Law. Jennifer has been recognized repeatedly for Trademark Law in *The International Who's Who of Business Lawyers*.

While in law school, Jennifer competed in the 2003 Saul Lefkowitz Moot Court Competition in trademark and unfair competition law. She won the National Championship as well as Best Oral Advocate and Best Brief in the Western Regional competition.

Prior to attending law school, Jennifer was a research analyst for Congressional and Gubernatorial races in Washington, DC. She was also a legislative liaison for the Arizona Department of Economic Security and worked for the Arizona Legislature.

Education

University of California, Hastings College of the Law J.D. (2004)

Arizona State University, University Honors College B.S. (1997) Justice Studies, *summa cum laude*

Arizona State University, University Honors College B.A. (1997) History, *summa cum laude*

Admissions

Georgia (2022)

California

Court Admissions

U.S. District Court for the Central District of California

U.S. District Court for the Eastern District of California

U.S. District Court for the Northern District of California

U.S. District Court for the Southern District of California

Professional & Community Activities

American Bar Association, Member

Law360, Intellectual Property Editorial Advisory Board (2025)

Saul Lefkowitz Moot Court Competition, Western Regional Competition, Co-Chair

Insights

News Releases

Kilpatrick Attorneys Once Again Earn Outstanding Recognitions in 2027 Edition of The Best Lawyers in America®

August 20, 2026

News Releases

Once Again, Lawdragon Recognizes Kilpatrick Attorneys as Leaders in Global IP

July 14, 2026

News Releases

Kilpatrick Attorneys Earn 101 Rankings in 2026 Chambers USA and Global Guides

June 5, 2026

News Releases

Kilpatrick Adds Prominent Trademark & Copyright Team in Chicago

February 9, 2026

News Releases

With Record-Breaking Numbers, Kilpatrick Once Again Achieves Most U.S. Attorneys Ranked in 2026 World Trademark Review 1000

February 3, 2026