



Sarah Anderson

Senior Associate

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Services

Intellectual Property

Trademark, Copyright &
Advertising

Clearance & Portfolio Management

Online & Digital Enforcement

Trademark Litigation

Sarah Anderson focuses her practice on domestic and international trademark counseling, portfolio management, registry disputes, and online and offline enforcement programs. She regularly counsels some of the most iconic global brands across various industries, including retail, e-commerce, fashion, entertainment, and technology.

Sarah worked with the firm as a summer associate in 2018. While attending law school, she worked as a research assistant, surveying data and drafting memorandum relating to trademarks, copyrights, and other areas of intellectual property law. Sarah also served as a judicial intern for United States Magistrate Judge Patricia Sullivan in the U.S. District Court for the District of Rhode Island where she researched and analyzed case law and statutes relevant to ongoing litigation, drafted opinions and orders, and prepared the Judge for hearings, status conferences, and other civil and criminal proceedings. She was Managing Editor of the *North Carolina Journal of Law and Technology*. Sarah also served as a Dean's Fellow and an Honors Writing Scholar. Sarah participated in the Holderness Moot Court Competition earning Top 8 Appellate Advocate and Top 10 Written Brief, and she was a national competitor at the Saul Lefkowitz Moot Court Competition.

While attending New York University, Sarah studied abroad for a semester in Prague, Czech Republic.

Sarah was recognized as a New York "Rising Star" in 2026 and the four years immediately preceding for Intellectual Property by *Super Lawyers* magazine.

Education

University of North Carolina School of Law J.D. (2019) *with honors*

New York University, Tisch School of the Arts B.F.A. (2015) Photography and Imaging, Minor in Business of Entertainment, Media, and Technology, *University Honors Scholar*

Admissions

New York (2020)

Professional & Community Activities

International Trademark Association, Member

Insights

[Perspectives](#)

Client Spotlight | Horwitz, LLC Expands Operations with Acquisition of Preferred Electric
November 25, 2024

[News Releases](#)

126 Kilpatrick Attorneys Named 2024 Super Lawyers and Rising Stars
November 11, 2024

[News Releases](#)

131 Kilpatrick Attorneys Recognized in 2025 Edition of Best Lawyers: Ones to Watch in America®
August 16, 2024

[News Releases](#)

135 Kilpatrick Townsend Attorneys Recognized in 2022 Super Lawyers
December 15, 2022

[Perspectives](#)

5 Key Takeaways | A Comprehensive Guide on Non-Fungible Tokens (NFTs): Managing Potentials and Perils
May 31, 2022