

Olivia Poppens-Schultz

Senior Associate

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Services

Copyright Litigation & Counseling
Intellectual Property
Online & Digital Enforcement
Trademark Litigation
Trademark, Copyright &
Advertising

Industries

Media & Entertainment
Retail & Consumer Goods



Olivia Poppens-Schultz helps leading technology and entertainment companies protect and enforce their intellectual property rights worldwide. Her practice focuses on trademark registry enforcement, both domestic and international, as well as proceedings before the Trademark Trial and Appeal Board. Olivia develops and executes comprehensive brand protection strategies for clients, advising on trademark portfolio management, global enforcement programs, online brand protection, and dispute analyses.

She has guided *Fortune* 100 clients through complex global rebrands and counsels companies on navigating the intersection of creative expression and brand integrity. Earlier in her career, Olivia also represented clients in high-stakes trademark and copyright litigation, experience that informs her proactive approach to enforcement and dispute resolution.

Before practicing law, Olivia worked in the music industry, where she developed a passion for protecting artistic works and brand value, work she continues at Kilpatrick on behalf of some of the world's most recognizable companies.

Olivia was recognized as a Southern California "Rising Star" in 2026 for Intellectual Property by *Super Lawyers* magazine.

Education

University of California at Berkeley, School of Law J.D. (2019)

University of Southern California at Los Angeles B.A. (2016) Art History, Minor in Music Industry, *magna cum laude*, *Dean's List*, *Presidential Scholar*

Admissions

California (2019)

Court Admissions

U.S. District Court for the Central District of California (2019)

Insights

[Perspectives](#)

Dennis Wilson and Olivia Poppens Featured in BCLT Careers in Tech Law Podcast Series

December 8, 2021

[Perspectives](#)

Video | Meet the New Trademark & Copyright Attorneys

October 22, 2019

[Publication](#)

Unilever Heads Back to the Drawing Board after Takeover Bid is Withdrawn

March 7, 2017

[Publication](#)

Recap: 'Innovating for Social Impact'

October 12, 2016