



Online & Digital Enforcement

Worldwide Best

Online brand infringements can occur any time, any day, year round so you need a law firm that can respond right away to protect your rights. At Kilpatrick, our team includes specialists who work 24/7 across multiple time zones to provide immediate emergency support around the clock. For more than two decades, our attorneys have spearheaded worldwide online intellectual property enforcement and infringement initiatives, always at the forefront of creating and implementing solutions at all stages of development. We routinely counsel companies — from startups to some of the world's most famous brands — regarding website, mobile app, platform, social media, and domain name infringements.

Reach

Global Internet Warriors

Our attorneys work across multiple U.S. and foreign jurisdictions to protect our clients' rights against online infringement. We regularly handle a myriad of online infringement issues, and help clients facing egregious circumstances secure instantaneous relief and effectively disable web pages associated with infringing conduct. We bring extensive experience addressing online violations, such as cybersquatting, video and music file sharing and piracy, phishing, spoofing, online advertising, infringing mobile app distribution, consumer fraud, counterfeiting, sale of gray market goods, distribution diversion, malware distribution, leaked or hacked data, private facts disclosures, fan infringements, and all other types of online copyright and trademark infringement, unfair competition, dilution, and rights of publicity violations. We have also handled hundreds of lawsuits involving online conduct, domain name proceedings under the Anticybersquatting Consumer Protection Act, the Uniform Domain Name Disputes Resolution Policy (UDRP), and alternative dispute mechanisms involving individual country code top-level domains.

Approach

The Right People 24/7

To ensure our clients' brand security, our team of attorneys, fulltime internet analysts, and other professionals exclusively dedicate themselves to addressing online infringement issues and intellectual property enforcement rights from every angle, all on an urgent basis. Because not every matter can or should be litigated, we have designed and implemented hundreds of uniquely-tailored client enforcement programs across all industries and rights. Since protecting marks with vocal fan bases face the risk of fan and media backlash, our team has specially designed enforcement programs that will minimize or eliminate public response, while protecting our clients' relationships with consumers.

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