

Emily DeBow

Associate

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Services

Anti-Counterfeiting & Gray Markets
Brand Licensing & Related
Transactions
Clearance & Portfolio Management
Intellectual Property
Online & Digital Enforcement
Trademark Litigation
Trademark, Copyright &
Advertising

Industries

Consumer Goods
Food, Restaurant & Beverage
Media & Entertainment

Emily DeBow focuses her practice on protecting intellectual property from online infringement. Her practice utilizes traditional intellectual property law, Internet law, and anti-cybersquatting law (including through ICANN's domain name dispute resolution policy) to enforce copyright, trademark, trade dress, domain name, trade secret, and right of publicity rights.

Prior to joining the firm, Emily was in-house intellectual property counsel for a television production studio where she was responsible for the clearance, prosecution, and enforcement of domestic and international trademark and copyright portfolios, registration of applicable assets with U.S. customs officials to seize counterfeit goods at the borders, resolution of online and brick and mortar intellectual property infringements, drafting and negotiation of merchandising and music licensing agreements, and advising on intellectual property clearance issues related to the production of unscripted television and licensing of digital images.

Education

Seattle University School of Law J.D. (2014) *cum laude*, *Dean's List*

Seattle University B.A. (2008) Political Science, *magna cum laude*, *with honors*

Admissions

California (2017)

Professional & Community Activities

State Bar of California, Member

State Bar of Washington, Member

Beverly Hills Bar Association, Member

Women's Lawyers Association of Los Angeles, Member

Insights

[Perspectives](#)

Video | Meet the New Trademark & Copyright Attorneys

October 22, 2019

[Publication](#)

Pictures, Pop Music, People: A Primer on Copyright and Rights of Publicity

April 6, 2015

[Publication](#)

So What's in a Name? Understanding, Identifying, Protecting and Using Trademarks: The Basics for Hoteliers

September 12, 2014