



Annie Albertson

Trademark Of Counsel

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Services

Clearance & Portfolio Management
Intellectual Property
Online & Digital Enforcement
Trademark, Copyright &
Advertising

Industries

Electronics & Computer
Technology
Media & Entertainment

Annie Albertson focuses her practice on trademark and new media issues. Among her areas of expertise include handling contentious disputes involving U.S. and international trademark registry filings, conducting trademark clearance searches, filing and prosecuting U.S. trademark applications, providing strategic advice on managing global trademark portfolios, and advising on brand style guides and website compliance. Her clients include major brand owners in the technology and social media space.

Prior to joining the firm, Annie was Vice President of Business and Legal Affairs for Brand Sense Partners. As BSP's in-house counsel, she managed its legal department including handling all trademark matters involving the company's own proprietary apparel brands and providing strategic advice on licensing and marketing partnerships. Having worked in-house, Annie also has extensive experience drafting and negotiating a wide variety of corporate agreements.

Annie was awarded the prestigious Robert Bosch Foundation Fellowship in 2006, which provided her the rare opportunity to live and work in Germany. During her fellowship year abroad, Annie worked at a leading German intellectual property law firm in Munich and at the Copyright Division of the German Federal Ministry of Justice in Berlin. As a result, she has a basic working knowledge of German, and is also conversant in Mandarin Chinese.

Annie was recognized in 2024 and 2025 as one of the "Best Lawyers: Ones to Watch" for Intellectual Property Law by *The Best Lawyers in America*®.

Education

Northwestern University School of Law J.D. *Dean's List, Pritzker Faculty Research Fellow, Public Interest Law Initiative Fellow*

Stanford University B.A. American Studies, *cum laude, Robert M. Golden Medal for Excellence in Humanities, Albert J. Gelpi Prize for Outstanding Service to the Program in American Studies*

Admissions

California (2007)

Illinois (2003)

Court Admissions

U.S. District Court for the Central District of California

U.S. District Court for the Northern District of California

U.S. District Court for the Northern District of Illinois

Professional & Community Activities

Robert Bosch Foundation Fellowship Program, Fellow

International Trademark Association, Member

INTA Pro Bono Committee (2022-Present)

Insights

[News Releases](#)

131 Kilpatrick Attorneys Recognized in 2025 Edition of Best Lawyers: Ones to Watch in America®

August 16, 2024

[News Releases](#)

Significant Number of Kilpatrick Townsend Attorneys Recognized in 2024 Best Lawyers: Ones to Watch

August 17, 2023

[News Releases](#)

Kilpatrick Townsend Announces 2016 Kilpatrick Townsend Pro Bono Awards

April 12, 2017