Franchising

Branching Out

Relationships are at the heart of the franchise business. Achieving mutual success can be a challenge, as franchisors and franchisees often have very different views on the priorities of the enterprise. With a national reputation in understanding the particular challenges and opportunities associated with franchises, our firm helps clients better manage their businesses, nurture important trading agreements, and reduce the odds of commercial disputes. Our extensive experience in representing players on both sides of the franchise system means we consider all aspects of related legal issues to provide grounded, practical advice.

Reach

Informed Options

Our attorneys are experienced in representing franchisors, franchisees, and franchisee associations in both transactions and fraud and contractual disputes, including handling post-term, non-competition, and other post-termination disputes in negotiations and litigation. Clients rely upon our team to present informed negotiating and business options and the implications of each, as well as a demonstrated understanding of how other franchise operations have handled similar issues.

Approach

Beyond Technicalities

We focus on franchise relations, not just franchise law. We partner with clients as attorneys, facilitators, and business advisors to anticipate and respond rather than to react and rescue, helping our clients confidently make better business decisions. Our attorneys are acknowledged as leaders in the field, chairing key American Bar Association franchising committees, testifying before Congress, serving on advisory committees for government and trade association regulatory groups, and writing and speaking extensively on emerging franchise law issues.

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