

Kilpatrick Named a Top U.S. Law Firm for Retail Companies

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Navigating the legal landscape of the fashion industry can be complex, with unique challenges in brand protection, international trade, supply chain management, sustainability and environmental compliance, and advertising and marketing regulations, among other critical areas of their operations. Against this background and in light of the issues that arise in connection with the manufacturing, marketing, and sale of fashion and luxury goods products and services, a growing number of law firms offer specialized expertise to help brands to both manage issues and safeguard their creative – and business – assets.

Given the consistently evolving nature of the fashion industry, a segment in which trends and the state of markets can rapidly shift, it is important for individuals and businesses in this space to work with legal professionals that understand the industry's nuances and can provide tailored solutions.

With this in mind, *The Fashion Law* has compiled its inaugural list of top law firms specializing in fashion law, luxury goods, and consumer products more broadly.

In compiling the list of top fashion law firms, TFL assessed some of the largest U.S. law firms with fashion law practices. TFL considered various factors in selecting these firms, including but not limited to the size and scope of their practices, the breadth of fashion law services offered, their notable client base, and their active involvement in the fashion law community.

Kilpatrick Townsend & Stockton

Kilpatrick Townsend & Stockton LLP is an Atlanta-based law firm with a significant presence in the Apparel, Accessories, and Luxury Goods industry. The firm offers comprehensive legal services, including intellectual property protection, litigation, and brand enforcement, to designers, retailers, manufacturers, fashion and sportswear companies, and distributors worldwide. Notably, Kilpatrick Townsend is actively involved in the fashion law community, contributing thought leadership through journal articles and participating in industry initiatives. The firm also boasts a diverse team of attorneys recognized for their expertise in trademark and copyright law.

The firm's diverse services to the industry and active involvement in the fashion law community underscore its status as a leading fashion law firm.

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