



Insights: News

Once Again, Kilpatrick Townsend's Lisa Pearson Named a "Who's Who Legal Global Elite Trademark Thought Leader"

December 1, 2022

Pearson One of Only Six U.S. Attorneys Ranked in

Prestigious List

NEW YORK (December 1) – Kilpatrick Townsend & Stockton announced today that *Who's Who Legal* named [Lisa Pearson](#) a [2023 Global Elite Trademark Thought Leader](#). Ms. Pearson, a partner in the firm's New York office, was one of six U.S. attorneys to receive this prestigious honor. Only 40 trademark attorneys [worldwide](#) were named to this prestigious list.

The *Who's Who Legal 2023 Global Elite Thought Leaders* is an online directory featuring leading attorneys and experts with the highest number of nominations from peers, corporate counsel and other market sources. *Thought Leaders: Global Elite* illuminates what puts these lawyers and experts at the peak of the profession. It is not only their vast expertise and experience advising on some of the world's most significant and cutting-edge legal matters, but also their ability to innovate, inspire, and go above and beyond to deliver for their clients.

Ms. Pearson is a versatile and creative litigator specializing in copyright, trademark, unfair competition and Internet-related disputes. She represents creators and brand owners across a broad spectrum of industries including fashion and luxury goods, publishing, arts and entertainment, consumer products, travel and many others. Ms. Pearson has consistently obtained excellent results for her clients in federal and state courts across the United States, in UDRP proceedings to recover domain names, and in cancellation and opposition proceedings in the U.S. Patent and Trademark Office. She has designed and implemented comprehensive policing, enforcement and anti-counterfeiting programs for many well-known rights owners and counsels clients on a wide array of issues.

Leading publications annually rank Ms. Pearson among the world's top intellectual property lawyers, identifying her as "one of the best and most creative lawyers in the country" who has "put in amazing performances in some landmark cases." "She's a big-picture thinker whose often leftfield ideas work wonderfully in resolving seemingly insurmountable challenges."

Ms. Pearson regularly speaks and writes on cutting-edge issues, and received prestigious Burton Awards for

excellence in legal writing for her articles “The Universal Language of Non-Verbal Design Marks” and “How Fluid Trademarks Can Enhance Your Brand.”

For more about Ms. Pearson, please click [here](#).

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Related People



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