

Jennifer R. Waitman

Partner

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Services

Intellectual Property

Trademark, Copyright &
Advertising

Clearance & Portfolio Management

Anti-Counterfeiting & Gray Markets

Trademark Litigation

Online & Digital Enforcement

Brand Licensing & Related
Transactions

Industries

Media & Entertainment

Jennifer Waitman focuses her practice on international trademark portfolio management and prosecution, international trademark litigation, international trademark cancellation and opposition procedures, counterfeit goods raids and prosecution, worldwide trademark clearance, trademark agreements, domain name disputes, and opinions and counseling. She also has extensive experience with trademark conflicts in China. Jennifer has achieved successful results for some of the largest brands and content owners, including clients with goods in the automotive, apparel, toys, trinkets, periodical publications, beauty, alcoholic beverages, and food sectors.

Prior to joining the firm, Jennifer was a partner at an intellectual property law firm based in New York City where she was responsible for international trademark services in 180+ jurisdictions, including trademark prosecution, clearance, litigation, oppositions, cancellations, and anti-counterfeiting programs. Previously, Jennifer was a trademark counsel in the New York City office of an international law firm where she was responsible for worldwide trademark registration programs.

Jennifer is listed in the 2026 and three immediately preceding editions of *World Trademark Review 1000 – The World's Leading Trademark Professionals*.

Jennifer is fluent in Hebrew.

Experience

*Represented one of the “Big Three” automotive manufacturers in obtaining an EU registration for its famous brand grille design in an unprecedented decision which recognized the design as sufficiently distinctive.

*Experience gained by attorney prior to joining Kilpatrick

Education

Benjamin N. Cardozo School of Law J.D. (1994)

Boston University School of Management B.S./B.A. (1986) Business Administration and Management – Marketing Concentration

Admissions

New York (1998)

Clerkships

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Professional & Community Activities

International Trademark Association (INTA), Member

Famous and Well-Known Marks Committee, Member (2024-2025)

Insights

News Releases

With Record-Breaking Numbers, Kilpatrick Once Again Achieves Most U.S. Attorneys Ranked in 2026 World Trademark Review 1000

February 3, 2026

News Releases

Kilpatrick Once Again Achieves Most U.S. Attorneys Ranked in 2025 World Trademark Review 1000

February 4, 2025

News Releases

Kilpatrick is #1 for Most U.S. Attorneys Ranked in 2024 World Trademark Review 1000

February 14, 2024

News Releases

Kilpatrick Townsend Once Again Earns Gold-Level Rankings from World Trademark Review

February 9, 2023

News

Kilpatrick Townsend Adds Abelman IP Expert In NY

March 23, 2022