



## Jenny Goak

### Senior Associate

1420 Fifth Avenue  
Suite 3700, Seattle, WA USA 98101  
t 206.626.7704  
jgoak@ktslaw.com

#### Services

Clearance & Portfolio Management  
Copyright Litigation & Counseling  
Intellectual Property  
Trademark, Copyright &  
Advertising

#### Industries

Media & Entertainment  
Retail & Consumer Goods  
Technology

Jenny Goak is a Senior Associate in the firm's Trademark and Copyright Department. She is a Trustee of the Copyright Society, Adjunct Professor of copyright law at Seattle University School of Law, and a Founding Member of the National Korean American Bar Association.

Jenny focuses her practice on trademark, copyright, and right of publicity law. She advises clients worldwide on the protection and enforcement of intellectual property rights and resolves disputes across a range of industries, including technology, entertainment, retail, and life sciences. Jenny provides guidance and strategic advice for protecting and enforcing intellectual property rights worldwide and resolves disputes for clients across many sectors, including technology, entertainment, and retail.

Jenny was recognized by the International Trademark Association (INTA) as a "Rising Star" at its 2024 Annual Meeting. INTA's Rising Star program identifies and supports future leaders and contributors to the IP profession, selecting honorees who exemplify substantive IP knowledge or demonstrate dynamic skills through their achievements within or outside the Association. She was named a Northern California "Rising Star" in 2020 and 2021, and a Washington "Rising Star" for Intellectual Property by *Super Lawyers* magazine in 2026 and the four preceding years.

#### Education

Boston University B.A. (2005) Music (Voice)  
Seattle University School of Law J.D. (2017) *cum laude*

#### Admissions

Washington (2021)  
California (2017)

## **Professional & Community Activities**

Seattle University School of Law  
Adjunct Professor, Copyright Law

National KABA, Founding Member

The Copyright Society  
Trustee

International Trademark Association (INTA)  
Right of Publicity Committee Member

Asian Law Alliance  
Advisory Board Member

## **Insights**

### [News Releases](#)

Over 100 Kilpatrick Attorneys Named 2025 Super Lawyers and Rising Stars  
November 25, 2025

### [News Releases](#)

126 Kilpatrick Attorneys Named 2024 Super Lawyers and Rising Stars  
November 11, 2024

### [News](#)

Kilpatrick's Jenny Goak Has Been Recognized as a Rising Star by INTA  
May 29, 2024

### [News Releases](#)

135 Kilpatrick Townsend Attorneys Recognized in 2022 Super Lawyers  
December 15, 2022

### [News Releases](#)

24 Kilpatrick Townsend Attorneys Recognized in 2020 Northern California Super Lawyers  
August 7, 2020