



Justin Eureka

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Services

Asset Creation - Prosecution &
Counseling
Intellectual Property
Market Protection - Opinions &
Dispute Avoidance
Patents
Design Rights

Industries

Automotive
Electronics & Computer
Technology
Food, Restaurant & Beverage
Medical & Surgical Devices
Retail & Consumer Goods

Justin Eureka is a partner in the firm's Intellectual Property practice. Justin focuses his practice on patent prosecution and strategic intellectual property counseling, with an emphasis on electronics and software. He has prepared and prosecuted patent applications over a wide range of technologies, including consumer electronics, autonomous vehicles and infrastructure, AR/VR/MR systems and peripheral devices, medical devices, renewable energy systems and control networks, micro-grid systems, computer peripherals, geographic information systems (GIS), digital audio workstations, media players, UI/UX technologies, and more. Justin has extensive experience with design patents including strategic design protection for patent applications filed in the U.S. and abroad for graphical user interfaces (GUIs), consumer electronics, retail and consumer goods, and food/beverage products. Justin counsels clients on intellectual property law, including clearances, freedom-to-operate, invalidity, non-infringement issues, invention evaluation and assessment, patent opinions, and patent prosecution.

Before joining the legal profession, Justin worked as a product development engineer at AMD, Legerity Inc., and Sipex Corp., where he helped develop, qualify, test, troubleshoot, and release a wide range of semiconductor technologies.

Justin was recognized as a Northern California "Rising Star" in 2018, 2019 and 2020 for Intellectual Property by *Super Lawyers* magazine.

Education

University of Illinois J.D. (2009)

University of Arizona B.S.E.E. (2000) Electrical Engineering and Computer Science

Admissions

California (2010)

Court Admissions

U.S. Patent and Trademark Office (2010)

Insights

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5 Key Takeaways | Trademark and Patent Rights: Better Together—How to Strengthen Your IP Protections
August 22, 2025

[Events](#)

Trademark and Patent Rights: Better Together—How to Strengthen Your IP Protection
August 5, 2025

[Events](#)

Modern Design Patent Practice: A New Era
December 6, 2024

[Alert](#)

USPTO Issues Supplemental Guidance on Design Patent Protection for Computer-Generated Electronic Images
December 12, 2023

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6 Key Takeaways | Must-Knows in Design Patents for Patent Professionals and In-House Counsel
August 22, 2022