

Insights: Publications

Privacy and Franchising: Are You Keeping Up To Protect Your Consumers and Your Franchise?

New York Law Journal

September 29, 2021

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There is no simple way to guarantee compliance with so many privacy laws, but in their Franchising column, Marc Lieberstein, Amanda Witt, and Tony Glosson offer some general guidance for franchisors and franchisees.

Related People



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