



Insights: Perspectives

5 Key Takeaways | International Tidbits: An Overview of Unitary Patents, Brand Protection in China, Import and Export Controls, and Compliance

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5 KEY TAKEAWAYS

International Tidbits: An Overview of Unitary Patents, Brand Protection in China, Import and Export Controls, and Compliance

Kilpatrick Townsend recently held its annual [KTIPS \(Kilpatrick Townsend Intellectual Property Seminar\)](#). Firm attorneys led a day of interactive discussions with clients on the latest developments in intellectual property law and their impact on patent and trademark strategies. Kilpatrick Townsend attorneys [Maria Baratta](#), [Kristin Doyle](#), [Adria Perez](#), and [Gunjan Talati](#), presented “International Tidbits: An Overview of Unitary Patents, Brand Protection in China, Import and Export Controls, and Compliance.”

Mr. Talati's five takeaways from the presentation, include:

1

Don't forget that intellectual property is subject to export controls!

2

Before sending technical data abroad, evaluate whether an export license is needed.

3

Exports come in different flavors: physically, electronically, written, and even verbally.

4

Confidentiality agreements do not excuse you from obtaining an export license if one is necessary.

5

Penalties for committing an export control violation can be severe and include substantial fines, penalties, incarceration, suspension and debarment from federal funds, and loss of export privileges.

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