Briggs M. Wright

Partner

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Services

Advertising Counseling & Disputes

Anti-Counterfeiting & Gray Markets

Intellectual Property

Online & Digital Enforcement

Trademark, Copyright & Advertising

Trademark Litigation

Briggs Wright focuses his practice on trademark and copyright litigation, enforcement, and counseling. Briggs has represented clients across a wide spectrum of industries in every aspect of legal and administrative proceedings before federal courts, the U.S. Patent and Trademark Office, the Trademark Trial and Appeal Board, and the U.S. International Trade Commission. He also assists clients in tailoring and executing large scale policing and enforcement campaigns to protect their intellectual property rights.

Prior to joining the firm, Briggs was an associate at the New York City office of an international law firm where he supported clients in enforcement and defense of trademark and trade dress infringement claims, anti-counterfeiting efforts, dispute resolution, U.S. and international trademark clearance and prosecution, and brand management.

While attending law school, Briggs served as a judicial intern for the Honorable Randolph Beales in the Virginia Court of Appeals and was a Senior Editor of the *Journal of Intellectual Property and Entertainment Law*.

Briggs was recognized as a New York “Rising Star” in 2024 for Intellectual Property Litigation by *Super Lawyers* magazine.

Before pursuing a career in law, Briggs earned a Ph.D. in Philosophy from the University of Texas at Austin.

Education

New York University School of Law J.D. (2014) *Dean’s Scholarship*

University of Texas at Austin Ph.D., Philosophy (2011) *Graduate School Continuing Fellowship*

University College London, London, United Kingdom MPhil, Philosophy (2004)

University of Virginia B.A., Philosophy (2001) *summa cum laude*, *Phi Beta Kappa*, *Echols Scholar*

Admissions

New York (2014)

Court Admissions

U.S. Court of Appeals for the Ninth Circuit

U.S. District Court for the District of Colorado

U.S. District Court for the Eastern District of Michigan

U.S. District Court for the Eastern District of New York

U.S. District Court for the Eastern District of Texas

U.S. District Court for the Southern District of New York

Insights

Perspectives

7 Key Takeaways | The Current AI Landscape in Trademarks and Copyright

February 5, 2026

Events

2026 Advanced Trademark Law Seminar

January 29, 2026

News Releases

Kilpatrick Elects 2026 Class of Partners

November 11, 2025

News Releases

As We Enter 2023, We Look Back at the Outstanding Associates Who Joined Kilpatrick Townsend in 2022

January 17, 2023