



Daniel Englander

Partner

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Services

Clearance & Portfolio Management
Intellectual Property
Trademark, Copyright &
Advertising

Industries

Consumer Goods
Electronics & Computer
Technology
Media & Entertainment
Technology

Dan Englander is a trademark lawyer for international brands. He helps brands choose trademarks and entertainment titles with a practical view of real-world risks, manages large international trademark portfolios, and leads portfolio expansion projects through national applications, priority applications, and Madrid filings. Dan also oversees a large portfolio of contentious trademark matters, including many business-critical, multijurisdictional trademark disputes.

Dan keeps the countless details of a trademark portfolio in order, thinks creatively through and around tough problems, and communicates with his clients in plain English. He also understands how companies can protect their brands in an increasingly international, online, and consumer-focused business environment. As a former head of communications for a profitable online venture (acquired in 2018), Dan is experienced in productively engaging with customers, fans, and unknowing infringers.

Dan was recognized as one of the "Best Lawyers: Ones to Watch" in 2025 and 2026 for Intellectual Property Law by *The Best Lawyers in America*®. He is listed in the 2026 edition of *World Trademark Review 1000 – The World's Leading Trademark Professionals*. Dan was recognized as one of *Atlanta Business Chronicle's* "40 Under 40" in its 2024 class. He was recognized as a Georgia "Rising Star" in 2026 and the five years immediately preceding for Intellectual Property by *Super Lawyers* magazine. Dan was honored as one *The Daily Report's* "On the Rise in Georgia" during its 2025 Southeastern Legal Awards.

Experience

Dan provides international and domestic trademark portfolio management, brand strategy, dispute management, and counseling services to a variety of industry-leading companies.

Dan advises clients on the novel trademark issues surrounding the provision of cutting edge health care products and services, including biometric trackers, mobile diagnostic tools, telemedicine services, and online pharmacy services.

Dan was the principal architect of a worldwide settlement and co-existence agreement between two international conglomerates that resolved ten pending registry disputes and an active threat of business-critical litigation against Dan's client. Dan steered his client through nine rounds of intensive negotiations over eighteen months, making sure to keep the client's compliance burdens to a minimum and giving the client flexibility to expand in core markets.

Dan provides clearance assessments for entertainment titles that are intended for use on some of the most popular movie, TV, and music streaming services.

Dan serves as a direct point of contact to the general counsel of a global hotel brand on day-to-day trademark portfolio and dispute issues.

Dan was the principal drafter of a winning brief at the Trademark Trial and Appeal Board that resulted in a precedential decision in his client's favor on the question of the admissibility of deposition testimony that has been changed via a "sham affidavit." *Hollywood Casino v. Chateau Celeste, Inc.*, 116 U.S.P.Q.2d 1988 (TTAB 2015).

Education

Duke University B.A. (2008) Public Policy Studies, Minor in Economics

Emory University School of Law J.D. (2012) Editor-in-Chief, *Emory International Law Review*; *Dean's Award for Intellectual Property Litigation*

Admissions

Georgia (2012)

Court Admissions

Supreme Court of Georgia

U.S. District Court for the Northern District of Georgia

Professional & Community Activities

International Trademark Association (INTA), Member

Trademark Office Practices Committee, Member (2024-2025)

Harmonization of Trademark Law and Practice Committee, Chair (2022-2023), Member (2016-2023)

Trees Atlanta, Board of Directors, Member (2024-Present)

Insights

[News Releases](#)

With Record-Breaking Numbers, Kilpatrick Once Again Achieves Most U.S. Attorneys Ranked in 2026 World Trademark Review 1000

February 3, 2026

[News Releases](#)

Over 100 Kilpatrick Attorneys Named 2025 Super Lawyers and Rising Stars

November 25, 2025

News

Kilpatrick's Dan Englander Publishes Practical Guidance Practice Note on "International Trademark Filing Systems"

October 1, 2025

News

Kilpatrick's Dan Englander Receives 2025 Rising Star Award from the Daily Report

May 2, 2025

News Releases

126 Kilpatrick Attorneys Named 2024 Super Lawyers and Rising Stars

November 11, 2024