

Insights: Publications

The Success of the Pizza Autosaucer® ...and the patents that made it possible

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Automatic Bar Controls, Inc.'s (ABC) Autosaucer® recently made the news again when it was described as “the secret to Costco's delicious pizza.”^[1] A rotary pizza sauce dispensing system, the Autosaucer® features a turntable and robotic linear arm that distributes an even and consistent amount of sauce to dough, creating the perfect pizza each and every time. Operating under brand name “Wunder-Bar” and a subsidiary of global foodservice equipment leader The Middleby Corporation, California-based ABC is a leading manufacturer of food and beverage dispensing systems known for its innovation and custom product development.

So what inspired the Autosaucer®? And what steps did ABC take to protect its new invention and brand? To view the article, click [here](#).

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