Insights: News

Kilpatrick Adds Prominent Litigator to Trademark, Copyright & Advertising Team in San Francisco

October 2, 2025

SAN FRANCISCO (October 2) – Kilpatrick announced today the addition of **Sharon Smith**, Counsel, to its expanding, internationally recognized Trademark, Copyright & Advertising Team. Ms. Smith will work from Kilpatrick's San Francisco office. Until recently, she practiced at Goodwin.

Ms. Smith, with first-chair experience from dozens of trials, brings to Kilpatrick her 20-plus years of representing clients in high-stakes trademark, copyright, trade secret, and right to publicity matters. The prestigious *World Trademark Review* and *Legal 500* annually rank her among the leading attorneys for Trademark Enforcement and Litigation, Copyright Enforcement and Litigation, and Trade Secrets. Ms. Smith has earned the reputation among peers and clients as "one of the 'top IP pathfinders on the West Coast' who makes 'decisive plays in IP and commercial cases.'"

Ms. Smith has advised clients - cutting across diverse industries - regarding their advertising and promotional programs including comparative advertising, contests, and sweepstakes. She offers strategic IP counsel including global prosecution, brand strategies, transactions, enforcement programs, Trademark Trial and Appeal Board cases, and domain name proceedings. As part of her overall practice, Ms. Smith has significant expertise in the Computer Fraud and Abuse Act, AI and copyright matters, and scraping.

"We welcome Sharon to Kilpatrick," said Anthony Malutta, Co-Chair of Kilpatrick's Trademark, Copyright & Advertising Team. "Adding an attorney of her caliber strategically deepens an already strong group of trademark litigators across the Firm. Sharon's presence in San Francisco will help meet the growing needs of Firm clients throughout the West Coast."

Ms. Smith earned her J.D. (order of the coif) from the University of California, Davis School of Law and her B.A. from the University of California, Berkeley.

For more information about the global recognition of Kilpatrick's Intellectual Property Department including its Trademark, Copyright, & Advertising Team, please click here.

About Kilpatrick

Kilpatrick is trusted counsel to the world's most innovative companies. To serve our ground-breaking clients, we strive to be at the forefront of client service and on the forefront of law and technology. With recognized strength

in the technology sector and a full range of service offerings, we deliver practical, business-centric solutions built upon strong and enduring connections.

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Media Contact:
John Page, Director of Communications
jpage@ktslaw.com

Related People

Anthony J. Malutta

San Francisco, CA
t 415.273.7507
amalutta@ktslaw.com