

YeWon Min

Counsel

1801 Century Park East
Suite 2300, Los Angeles, CA USA 90067
t 310.777.3731 | f 310.388.5556
ymin@ktslaw.com



Services

Advertising Counseling & Disputes
Anti-Counterfeiting & Gray Markets
Brand Licensing & Related
Transactions
Clearance & Portfolio Management
Copyright Litigation & Counseling
Intellectual Property
Online & Digital Enforcement
Trademark, Copyright &
Advertising

Industries

Electronics & Computer
Technology
Media & Entertainment
Technology

YeWon Min focuses her practice on domestic and international trademark disputes and has a particular expertise in complex multi-jurisdictional registry disputes. YeWon has resolved over 6000 trademark registry disputes, and regularly provides comprehensive and coordinated guidance on settlement and license agreements to ensure a consistent result for her clients. She has over two decades of experience in providing trademark strategy, coordination, and efficient communication.

She advises clients on developing strategies for acquiring and enforcing brand and content rights, and initiates and defends adversarial proceedings before the USPTO, UDRP service providers, state and federal courts, and foreign administrative bodies. She has extensive experience in brand protection and her background includes the preparation and negotiation of consent agreements, licenses, and other commercial agreements for various intellectual property assets.

YeWon has worked on domestic and international anti-counterfeiting strategies for global brands, and has advised clients on trademark and copyright protection in all stages from clearance and registration to litigation and licensing. Her experience prior to joining the firm ranges from being in-house intellectual property counsel and project manager at an e-discovery software and service provider to being a senior associate in the global intellectual property group of an international law firm in its New York, New York office and at an intellectual property boutique firm in Beverly Hills, California.

YeWon was recognized in 2025 as one of the "Best Lawyers: Ones to Watch" for Intellectual Property Law by *The Best Lawyers in America*®.

YeWon is fluent in Korean.

Education

Boston University School of Law J.D. (1998)

Williams College B.A. (1995) Philosophy and English

Admissions

California (2003)

New York (2007)

Massachusetts (1998)

Court Admissions

U.S. Court of Appeals for the Federal Circuit

U.S. Court of Appeals for the First Circuit

U.S. District Court for the Central District of California

U.S. District Court for the District of Massachusetts

U.S. District Court for the Northern District of California

U.S. District Court for the Southern District of California

U.S. District Court for the Southern District of New York

Professional & Community Activities

International Trademark Association (INTA), Member

Famous and Well-Known Marks Committee, Member (2024-2025)

Beverly Hills Bar Association, Member

Insights

[News Releases](#)

131 Kilpatrick Attorneys Recognized in 2025 Edition of Best Lawyers: Ones to Watch in America®

August 16, 2024

[News Releases](#)

Kilpatrick Elects Partners and Elevates Counsel for 2024

December 29, 2023

[News Releases](#)

Kilpatrick Townsend Announces 2016 Kilpatrick Townsend Pro Bono Awards

April 12, 2017