

Ginger Mimier

Trademark Of Counsel

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Services

Anti-Counterfeiting & Gray Markets

Copyright Litigation & Counseling

Cybersecurity, Privacy & Data

Governance

Intellectual Property

Online & Digital Enforcement

Trademark Litigation

Trademark, Copyright &

Advertising

Industries

Financial Services

Media & Entertainment

Retail & Consumer Goods

Ginger Mimier focuses her practice on intellectual property and internet law. She represents and counsels clients on online enforcement of trademark and copyright matters, as well as brand management via customs enforcement and use enforcement against bricks-and-mortar targets internationally. Ginger has obtained transfer of numerous domain names for her clients in Uniform Domain-Name Dispute-Resolution Policy (UDRP) disputes as well as similar domain dispute resolution services in international jurisdictions.

Prior to joining the firm, Ginger was a senior associate at a boutique law firm based in New York City providing outside general counsel services to clients in the technology and fashion sectors. This experience allowed her to work directly with clients to understand and achieve their business goals and deepened her knowledge of relevant industry concerns. In that role, Ginger counseled clients on trademark and privacy strategy, litigated trademark infringement, enforced copyrights under the DMCA, successfully defended a UDRP dispute, and drafted and negotiated various intellectual property-related agreements. Prior to that, Ginger worked as an attorney in the Boston, Massachusetts office of an international law firm where she focused her practice on intellectual property litigation. Ginger is also a Certified Information Privacy Professional (CIPP/US).

While attending law school, Ginger was Articles Editor of the *Journal of Law Reform*. She also served as a judicial intern for the Honorable John Daniel Tinder in the U.S. District Court for the Southern District of Indiana.

Education

Fordham University School of Law Fashion Law Institute Certificate (2015)

University of Michigan Law School J.D. (2003)

University of Wisconsin B.A. (2000) *cum laude*

Admissions

New York (2007)

Florida (2019)

Massachusetts (inactive) (2003)

Court Admissions

U.S. District Court for the Eastern District of New York

U.S. District Court for the Southern District of New York

Professional & Community Activities

International Association of Privacy Professionals, Certified Information Privacy Professional (CIPP/US)

Insights

[Webinars](#)

Alternative Fee Arrangements that Don't Run Afoul of the Ethical Rules Update

June 8, 2017