



Insights: News

Kilpatrick Townsend Adds Prominent Partner to San Francisco Office

October 6, 2022

Michele Floyd Brings Three Decades of Litigation Experience; Sam Hyams Joins as an Associate

SAN FRANCISCO (OCTOBER 6) – [Kilpatrick Townsend & Stockton LLP](#) announced today that [Michele Floyd](#) is joining the firm's [San Francisco office](#). Ms. Floyd will be a partner in the firm's nationally recognized [Complex Commercial Litigation Team](#). [Samuel Hyams](#), an associate, will also be joining the team in Kilpatrick Townsend's San Francisco office. Both Ms. Floyd and Mr. Hyams recently practiced with Ricketts Case, LLP.

Ms. Floyd has a broad complex litigation practice with a focus on class action defense and on matters involving antitrust, unfair competition and false advertising. She has extensive experience defending actions brought under California's Unfair Competition Law (UCL), False Advertising Law (FAL), and similar statutes of other states and has handled complex commercial actions in federal and state courts across the country. Ms. Floyd has represented clients in NAD proceedings, as well as in investigations brought by the Federal Trade Commission, the Department of Justice, the Federal Communications Commission, the U.S. and California Departments of Transportation, and several states' Attorneys General. She has significant experience representing clients in arbitration proceedings and is a member of the AAA National Roster of Arbitrators.

Ms. Floyd has specific expertise in online contracting and advertising practices and counsels clients on both antitrust compliance and minimizing legal risks associated with advertising campaigns and marketing representations.

"We welcome Michele and Sam to our San Francisco office," said [April Isaacson](#), San Francisco Office Managing Partner. "Michele's depth of experience, stretching back three decades, will enhance an already outstanding group of litigators in our Bay Area offices. Clients across the firm will benefit from this strategic addition."

"Kilpatrick Townsend's well-deserved reputation of providing exceptional client service attracted me to the firm," said [Michele Floyd](#). "And the firm's diverse client base, especially in the disruptive technology arena, fits perfectly with my practice. I am excited to work with my new colleagues in San Francisco and beyond."

Earlier in Ms. Floyd's career, she served as the Senior Legal Director, Commercial Litigation, at a global media and tech company where she was responsible for managing and defending its commercial litigation.

Mr. Hyams represents clients in a wide variety of complex business pre-litigation and litigation matters in federal and California state courts, including class actions.

Ms. Floyd earned her J.D. from Fordham University School of Law and her B.A. in Italian Studies from the University of California, Berkeley. Mr. Hyams earned his J.D. from the University of California, Irvine School of Law and his B.A. in Political Science, *cum laude*, from the University of California, Irvine.

For more information about Kilpatrick Townsend, please click [here](#).

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