



Insights: News Releases

Kilpatrick Townsend at the 2019 INTA Annual Meeting

May 14, 2019

Kilpatrick Townsend at the

2019 INTA ANNUAL MEETING

Of the more than 35 Kilpatrick Townsend attorneys who will be in Boston during the conference, five will moderate and speak on INTA panels as listed below.

SATURDAY, MAY 18, 3:00 P.M.

The Clash of Branding with Traditional Knowledge & Cultural Expressions: A New Approach to Trademark Clearance

Kilpatrick Townsend Speaker: Ambassador Keith Harper

Moderator: Gowling (Canada)

Other speakers: Advanz Fidelis (Malaysia), AJ Park (New Zealand), Kors Noviks (Argentina) and MacRobert, Inc. (South Africa)

SUNDAY, MAY 19, 10:00 A.M.

Who Owns the Rainbow? The Promise and Limits of Color Trademarks

Kilpatrick Townsend Speaker: Charles Hooker

Moderator: Covington & Burling (United States)

Other speakers: Fluke Corporation (United States) and Taylor Wessing (United Kingdom)

SUNDAY, MAY 19, 11:30 A.M.

Brand Meaning & Valuation in the Age of Millennial Consumerism

Kilpatrick Townsend Moderator: Marc Lieberstein

Other speakers: HEART+MIND STRATEGIES (United States), Stout Risius Ross (United States), S'well (United States) and ThinkYoung AISBL (Switzerland)

TUESDAY, MAY 21, 3:30 P.M.

Ethics and Best Practices for Trademark Investigations Around the World

Kilpatrick Townsend Moderator: Jason Vogel

Other speakers: Arochi & Lindner (Mexico), Grunecker (Germany), New Balance Athletic Shoe, Inc. (China) and Robert Jackson & Associates, (United States)

WEDNESDAY, MAY 22, 10:15 A.M.

Annual Review of U.S. Federal Case Law & TTAB Developments

Kilpatrick Townsend Speaker: Ted Davis

Other speaker: Greenfield & Sacks (United States)

Click [here](#) for more information about Kilpatrick Townsend's Trademark practice.

www.kilpatricktownsend.com

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