



Insights: Publications

What Direction is U.S. Business Headed in 2024?

March 5, 2024

Navigating Emerging Trends and Regulations

2023 saw increased legislative, regulatory, and litigation activity affecting U.S. business operations, partly as a response to significant developments in technology and the economy. This activity shows no signs of abating in 2024, particularly in the areas of privacy and artificial intelligence, and with the upsurge in transparency and disclosure requirements. In addition, many sectors will continue to be sensitive to the interest-rate environment as well as to whether banks and other institutions maintain their conservative approach to lending and whether private equity remains reluctant to invest in new deals.

Kilpatrick's future-focused attorneys are always proactively scanning the horizon for the challenges and opportunities that can have a major impact on the business community. Below, our attorneys preview some of the key trends likely to affect U.S. businesses in 2024 and beyond.