

## Michelle W. Wilco

### Senior Associate

1100 Peachtree Street NE  
Suite 2800, Atlanta, GA USA 30309  
t 404.815.6116 | f 404.541.3181  
mwilco@ktslaw.com



#### Services

Clearance & Portfolio Management  
Intellectual Property  
Online & Digital Enforcement  
Trademark, Copyright &  
Advertising  
Advertising Counseling & Disputes

#### Industries

Media & Entertainment  
Construction & Infrastructure

Michelle Wilco focuses her practice on international and domestic brand management and trademark enforcement, as well as U.S. trademark disputes and oppositions before the Trademark Trial and Appeal Board (TTAB). She helps clients determine the availability of trademarks, develop and implement trademark registration strategies worldwide, and monitor and enforce trademark rights. Michelle represents clients in a variety of industries, including hospitality, travel, food, restaurant and beverage, retail and consumer goods, technology, apparel, and entertainment.

Prior to joining the firm, Michelle worked as an associate in the Trademark and Copyright Group of an international law firm in its Atlanta, Georgia office.

Prior to launching her legal career, Michelle worked at a television and media conglomerate in its Atlanta, Georgia headquarters as a Standards and Practices Editor for television programs and movies.

While attending law school, Michelle was a graduate research assistant in Georgia State University's Center for Intellectual Property. She served as a legal extern at Georgia Lawyers for the Arts in Atlanta, Georgia. Michelle also served as an Associate Articles Editor of the *Georgia State University Law Review* and was recipient of its Best Student Note Award in 2017.

Michelle currently serves on the Advisory Board for Georgia Lawyers for the Arts ("GLA") and on the Leadership Council for Atlanta Volunteer Lawyers Foundation ("AVLF"). She also serves on the firm's Volunteer Council.

Michelle was recognized as a Georgia "Rising Star" in 2024, 2025 and 2026 for Intellectual Property by *Super Lawyers magazine*.

#### Education

Elon University B.A., Print and Online Journalism (2012)

Georgia State University, College of Law J.D. (2018) *magna cum laude*, with *pro bono distinction*, *Dean's Scholar*, *Intellectual Property Full Scholarship Recipient*

## **Admissions**

Georgia (2018)

## **Court Admissions**

Georgia Court of Appeals

Supreme Court of Georgia

U.S. District Court for the Northern District of Georgia

## **Professional & Community Activities**

Atlanta Volunteer Lawyers Foundation (AVLF), Leadership Council Member

Bleckley Inn of Court, Barrister

Georgia Bar Association, Intellectual Property Law Section, Member

Georgia Lawyers for the Arts (GLA), Advisory Board, Member

International Trademark Association (INTA), Member

Lawyers Club of Atlanta, Member

## **Insights**

### [News Releases](#)

Over 100 Kilpatrick Attorneys Named 2025 Super Lawyers and Rising Stars  
November 25, 2025

### [News Releases](#)

126 Kilpatrick Attorneys Named 2024 Super Lawyers and Rising Stars  
November 11, 2024

### [Alert](#)

Advertising Law Issues: 2022 Look Back and 2023 Look Ahead  
January 5, 2023

### [News Releases](#)

Kilpatrick Townsend's Trademark & Copyright Team Continues Growth  
December 28, 2021

### [Publication](#)

Coastal Cultural Heritage Protection in the United States, France and the United Kingdom

April 1, 2019