



Insights: News Releases

Ches McDowell and Nelson Freeman Named Top 25 Lobbyists

August 3, 2020

WINSTON-SALEM (August 3) – Kilpatrick Townsend & Stockton announced today that **Ches McDowell** and **Nelson Freeman** were featured on *North State Journal's* inaugural list of Top 25 Lobbyists in North Carolina.

There are more than 650 lobbyists registered to promote businesses and public policy issues to policy makers in North Carolina. Kilpatrick Townsend was the only law firm to land two people in the Top 25, and Ches McDowell was the youngest lobbyist to make the Top 10.

North State Journal staff surveyed legislators, staffers, reporters, business leaders and parsed data on the clients represented by the registered lobbyists this year. The list is primarily comprised of lobbyists with significant clients — both in number and in quality. The publication developed a metric for client quality based on many factors, including market capitalization, business trade publication rankings, legislative success, and size. The factors in the rankings were legislator and staffer surveys and client quality scores. Less than 4 percent of all registered lobbyists made the [list](#).

- **Ches McDowell** is a Senior Government Relations Advisor in Kilpatrick Townsend's Winston-Salem office. Mr. McDowell represents clients in many industries including health care, financial services, entertainment, technology, outdoor sports, aviation, municipal government, nonprofits, state-wide associations, elections, energy, pharmaceuticals, and real estate development.
- **Nelson Freeman** is a Government Relations Advisor in the firm's Raleigh office. He has significant experience advising on tax policy, information technology and economic development, and helped secure hundreds of millions of dollars for commercial airports in North Carolina.

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