



Sarah E. Holland

Partner

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Services

Clearance & Portfolio Management
Intellectual Property
Trademark Litigation
Trademark, Copyright &
Advertising

Sarah Holland focuses her practice on international and domestic brand strategy, portfolio management, and enforcement. She also has extensive experience litigating trademark matters in federal court and before the Trademark Trial and Appeal Board.

Prior to joining the firm, Sarah worked as an intellectual property associate in the Atlanta, Georgia office of a national law firm where she focused her practice on trademark, copyright, and patent matters.

While attending law school, Sarah served as Research Editor of the *Duke Journal of Gender Law & Policy*.

Sarah was recognized as one of the "Best Lawyers: Ones to Watch" in 2025 for Intellectual Property Law by *The Best Lawyers in America*®.

Experience

Sarah provides brand strategy, trademark clearance, portfolio management, and enforcement advice and assistance, both domestically and internationally, to a variety of companies across a broad range of industries, including:

- One of the world's largest retail and technology companies.
- A world famous provider of an online marketplace for short-term accommodations and experiences.
- A global manufacturer of car seats and strollers.

Education

Duke Law School J.D. (2016)

University of Georgia A.B.J. (2013) Digital and Broadcast Journalism, B.A. Political Science, *magna cum laude*, *with honors*

Admissions

Georgia (2016)

Court Admissions

Georgia Court of Appeals

Supreme Court of Georgia

U.S. Court of Appeals for the Federal Circuit

U.S. District Court for the Northern District of Georgia

Insights

[News Releases](#)

131 Kilpatrick Attorneys Recognized in 2025 Edition of Best Lawyers: Ones to Watch in America®
August 16, 2024

[Perspectives](#)

Video | Meet the New Trademark & Copyright Attorneys
October 22, 2019