

Insights: Publications

The 50 BTI Client Service All-Stars Most Viewed by Clients — and Everyone Else

The Mad Clientist | BTI Consulting Group

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The top 50 viewed BTI Client Service All-Stars come from a range of firm sizes and specialties. You can see global and regional firms alongside practice and industry-focused firms. This points to one key conclusion: delivering the best client service stands out in every crowd — no matter how big or small. It serves as the bedrock of meaningful business development.

Related People



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