

Bryan D. Adams

Trademark Of Counsel

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Services

Intellectual Property
Brand Licensing & Related
Transactions
Trademark, Copyright &
Advertising
Clearance & Portfolio Management
Online & Digital Enforcement
Intellectual Property Due Diligence

Industries

Energy
Automotive
Consumer Goods
Food, Restaurant & Beverage

Bryan Adams focuses his practice on international and domestic trademark prosecution, maintenance, monitoring, enforcement, agreements, and licensing/distribution. He represents a variety of companies, large and small, with respect to the development and protection of their intellectual property assets.

Prior to joining the firm, Bryan served as global trademark counsel for a *Fortune* 300 multi-national chemical provider where he managed all aspects of its trademark practice in addition to licensing and distribution matters. Previously, as Counsel in the Houston office of an international corporate and IP law firm, Bryan served as outside counsel for *Fortune* 100 clients with a focus on transactional IP practice including international and domestic trademark portfolio management, prosecution, and enforcement.

Experience

*Conducted international clearance and filing for corporate names related to divestiture of global chemical manufacturer.

*Conducted series of training sessions for global chemical manufacturer on international trademark protection and infringement.

*Negotiated and drafted start-up software license agreements for Middle East joint venture chemical manufacturer.

*Managed consolidation of trademark rights from multiple acquisitions in formation of world's largest spray foam insulation business.

*Negotiated and drafted complex sale and cross-license of trademark rights in the Indian sub-continent.

*Personally inspected counterfeit marketplace in Yiwu City, China and managed investigation and seizure of counterfeit Chinese retail goods.

*Detailed audit and cleanup of large international trademark portfolio for world-famous beverage brand.

*Experience gained by attorney prior to joining Kilpatrick

Education

Baylor University School of Law J.D. (1998)

University of Houston, C.T. Bauer College of Business M.B.A. (2006)

Hardin-Simmons University B.A. (1995)

Admissions

Texas (1999)

Professional & Community Activities

State Bar of Texas, Member

Houston Bar Association, Member

Hardin-Simmons University, Board of Trustees (2017-Present)

Houston Intellectual Property Lawyers Association, Director (2010-2014)

Insights

[Alert](#)

Reflections on the 2025 NAD Advertising Law Conference

September 29, 2025

[News](#)

Potbelly Corporation to be Acquired by Racetrac in Approximately \$566 Million Transaction

September 10, 2025

[Perspectives](#)

Kilpatrick Client Success | Scoring a Long-Awaited Win for adidas

March 4, 2025

[News Releases](#)

131 Kilpatrick Attorneys Recognized in 2025 Edition of Best Lawyers: Ones to Watch in America®
August 16, 2024