

Insights: Publications

Pablo Escobar's Brother Wants \$1 Billion for Trademark Dispute with Netflix

IP Watchdog

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Commentary by Ryan Fox – “Escobar Inc. is effectively saying consumers have come to associate NARCOS and CARTEL WARS with Escobar Inc., and Netflix has unfairly profited off that association through its television show. As an initial matter, it is not clear that Escobar Inc. earned any rights that Netflix or the Narcos production entity could infringe,” Fox explained. “As the Narcos production entity's counsel noted, there are several questionable issues raised by Escobar Inc.'s trademark filings.”

Related People



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