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Tea Leaves Tell Tales: Jury Awards \$2.36 Million for Bigelow’s “Manufactured in the USA 100%” Label

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On April 8, a California jury found that R.C. Bigelow, Inc., the well-known manufacturer of Bigelow teas, intentionally or recklessly misled consumers by claiming that some of its teabags were “Manufactured in the USA.” The price for this mislabeling was steep, with the jury awarding the class action plaintiffs \$2.36 million.

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