

Insights: News

Kilpatrick's Jenny Goak Has Been Recognized as a Rising Star by INTA

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The International Trademark Association (INTA) has recognized [Jenny Goak](#) as a Rising Star. INTA's Rising Star program identifies and supports future leaders and contributors to the IP profession. Honorees are chosen by exemplifying substantive IP or dynamic skills through their achievements within or outside the Association (as a speaker, author, project team contributor, committee contributor, etc.).

The Rising Stars honorees will be recognized tomorrow at a reception during the 2024 INTA Annual Meeting.

Jenny is a Senior Associate in the Seattle Office and currently serves on INTA's Right of Publicity committee. Previously, she co-led the Best Practices Task Force for the Nontraditional Marks committee, where she spearheaded a meeting with the United States Patent & Trademark Office and presented on K-pop (Korean pop) and the industry's expansion into the metaverse.

Related People



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